

Campaign Spokespersons

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All requests for interviews and speaking engagements should be directed to
mengetdepression@stateart.com

Men with Depression

Eric Hipple, age 50, was quarterback for the Detroit Lions from 1980 to 1989. Eric battled depression throughout and after his football career. After the loss of his teenage son to suicide, Eric has devoted much of his time to suicide prevention in association with the University of Michigan's Depression Center. *Appears in the broadcast and video for men ages 30-55.*

John Head, age 56, is a former *Detroit Free Press* reporter and *Atlanta Constitution* editor and author of *Standing in the Shadows*, an autobiographical account of his lifelong struggle with depression. John is also an active spokesman on depression, especially as it is experienced by African American men. *Appears in the broadcast and video for men ages 55+.*

Tom Johnson, age 66, is the former publisher of the *Los Angeles Times* and former CEO of CNN. Tom struggled with depression through his tenure at both organizations. He has also been a vocal advocate for de-stigmatizing depression and broader recognition that it is a treatable illness like any other physical ailment. *Appears in the broadcast and video for men ages 55+.*

Medical Experts

Dr. John Greden, MD, is University of Michigan Psychiatry and Clinical Neurosciences Professor and Chair in the Department of Psychiatry at the University of Michigan Medical Center in Ann Arbor. In addition, he is Executive Director of the University of Michigan Depression Center and Research Professor for the Mental Health Research Institute at the University of Michigan Medical Center. In 1999, Dr. Greden proposed the establishment of the University of Michigan Depression Center. The Center aims to pioneer a new era in depression care, characterized by a focus on prevention, an emphasis on earlier detection and true remission, the abolishment of stigma, and an informed and empowered public.

Dr. Francisco Fernandez, MD of the University of South Florida Medical School Faculty of Psychiatry is the recipient of the 2007 Simon Bolivar Lecture Award from the American Psychiatric Association for excellence in contributions to mental health in the Hispanic American community. He is a member of the Board of Regents for the American College of Psychiatrists.

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Producer/Director

Grady Watts

Grady Watts is Senior Vice President of State of the Art, Inc. For Men Get Depression, he is the Principal Investigator and produced and directed all media. He has extensive experience creating materials that address stigma, cultural barriers and that improve understanding of treatment. His history of media work on mental health subjects includes: mental health and aging in the television series “Well Into Your Future;” mental health and HIV/AIDS in the television special “Positively: The Changing Face of AIDS in America” with an outreach effort targeting adults, teens and caregivers of children; and for families caring for a loved one at home, he created the television special “Caregivers: The Heart of Homecare” hosted by Dana Reeves. He has also focused on chronic illnesses with the broadcast special “Prostate Cancer: Are You At Risk?” and the community outreach tool “Take Charge: For Men Newly Diagnosed,” both of which were hosted by Colin Powell and “Managing Heart Disease: For Men and Women.” Eight of his media projects have been quantitatively evaluated in national studies and shown to improve patient understanding of health, self-efficacy and health seeking behaviors. His work has been recognized with an Academy Award®, Cable Ace Award, Freddie Awards, National Emmy nomination, among others. He is a frequent speaker on health communication and health literacy.

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